2017 YEAR IN REVIEW

EVP Search: The AIA California Council Board of Directors has named Chief Operating Officer Nicki Dennis Stephens, Hon. AIACC, as the organization’s next executive vice president, beginning January 1, 2018. She succeeded Paul W. Welsh, Hon. AIA, who retired on March 31, 2018, after 38 years in the position.

MDC: SOLD OUT! Nearly 1,000 architects and design professionals attended the Monterey Design Conference. In its fourth decade, this AIACC event has clearly become the must-attend pacific coast design event.

2017 Legislative Advocacy

1. Duty-to-Defend
The AIACC put considerable effort in 2016 and 2017 to make reasonable changes to the law that required architects and engineers to provide defense costs to their clients, even if the architect or engineer did nothing wrong. The new law, SB 496, limits the defense cost to the share of fault.

2. Interior Design
The AIACC successfully opposed the legislative effort of several interior design groups to specifically allow interior designers to submit documents to building departments that include elements that have a direct impact on the health, safety, and welfare of the public.

3. Prevailing Wage on Private Residential Projects
The AIACC was an active member of a coalition that stopped a legislative effort that would have required the payment of prevailing wages on most private residential projects.

Disaster Relief:

Because California is prone to wildfires, floods, earthquakes, and other natural hazards that can often result in disaster, and because architects are often some of the first to offer their assistance in working diligently with the communities affected by such disaster, the AIACC set up a website, www.ArchitectsHelp.org, to provide the tools necessary for the architecture profession to heed the call. There were also fundraising efforts set up for the areas affected by fires in 2017.

AWARDS

Norma Sklarek: Andrew Goodwin, AIA and Skid Row Housing
Lifetime Achievement: Beverly Willis, FAIA and Brian and Betsey Dougherty, FAIA
Distinguished Practice: Michael Folonis, FAIA
Design Awards: More than 600 entries including Architecture, Residential, Council, AEP, Urban Design

2017 ROADSHOW

AEP took their show on the road, enabling chapters to engage other emerging professionals and to support the chapter leaders.
- Golden Empire
- San Fernando Valley
- San Joaquin

2017 Legislative Advocacy

Stay Cool!!!

EVP Search

MDC

EVP Search

Most valuable player: YOU, the member!
Most improved: Instagram Feed
Most likely to succeed: AEP Roadshow
Most photogenic: MDC
Class President: EVP Search

Hack-A-Thon!

A focused session where the group pools their skills and ideas to solve a problem
- Armed with post-its and sharp minds, the board worked together to identify issues and solutions, headline style. Examples include:
  - Designing the world we want to live in
  - Architects set the stage
  - Rather than breaking the law, let's crack the code!

By the Numbers

Social Media: 14,851 touch points
Twitter: 4900
Instagram: 1201
Facebook: Weekly reach: 175
Relevance: Weekly e-newsletter to members, open rate 29%

KIDS DRAW ARCHITECTURE

Thanks for the memories, now let's go make a few more!

Rising Tides Forum: The AIACC hosted a two-part series, "Rising Tides Forum," in order to discuss and focus conversations on what the power of design means when transforming the fabric of society. Firms were encouraged to attend and share perspectives, knowledge and best practices in order to raise the architectural profession and the built environment to new heights.

Have a great summer!!!!

Later Alligator!