AIA CA Member Ethnicity Demographics

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>1.7k</td>
</tr>
<tr>
<td>Asian - Other</td>
<td>1.5k</td>
</tr>
<tr>
<td>Black or African American</td>
<td>156</td>
</tr>
<tr>
<td>Hispanic - Other</td>
<td>841</td>
</tr>
<tr>
<td>Native Hawaiian</td>
<td>43</td>
</tr>
<tr>
<td>Other Race</td>
<td>331</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>296</td>
</tr>
<tr>
<td>White or Caucasian</td>
<td>6.2k</td>
</tr>
</tbody>
</table>

Source: AIA Fonteva Database

Demographics in CA

- # of AIA CA members (all categories): 11,126
- # of Men: 7569
- # of Women: 3101
- # of Emeritus: 1346
- # of Associates: 2447
- # of International Associates: 158

How California Compares

Exam Completion Timeline
- AXP: CA – 4.9 yrs | National – 4.4 yrs
- ARE: CA – 3.7 yrs | National – 2.2 yrs

Licensure
- Architects in California: 21,586 | Architects in the United States: 116,242 (+1% change)
- Reciprocal License: CA – 19% | National – 52%
- Resident License: CA – 81% | National – 48%

AIA CA’s Virtual Reach

AIACalifornia.org Website
- Total website visits: 90,139
- Unique user visits: 65,897

Weekly Relevance email newsletter
- Open rate: 46%
- Click rate: 9.22%

How does AIA CA compare to other industries?
- Average open rate for all industries: 16%
- Average click rate for all industries: 9.22%

Advocacy

Number of Regular Session Bills introduced in 2019: 2200+

Number of Bills Not Heard or Considered Because of COVID-19: 1700+

Categories we use to describe bill issues:
- Climate Action
- Sustainability
- Resilience
- Planning
- Transit
- Storm Water
- Building Codes
- CEQA
- Disabled Access
- Anergy
- Health Facilities
- School Facilities
- Housing
- Urban Design
- Infill
- Liens
- Redevelopment
- Liability
- Professions
- Interior Design
- Public Works
- Infrastructure
- Alternative Project Delivery Method
- Seismic
- Taxes

Issues AIA CA Lobbied
- Housing
- Seismic Functional Recovery
- Secretary of State Restrictions on How Firms Can Be Named
- Expanded Employee Leave Law
- Sales Tax on Services

Source: https://www.ncarb.org/nbtn2020

AIA CA’s Online Presence

- # of Webinars: 300+
- # of participants: 9232
- # of CE units provided: 55.5
- HSW units: 42.5

Source: https://knowledgebase.constantcontact.com