GOAL #1: MEMBERSHIP
Develop the next generation of leaders in the profession, and engage members to create an architectural community.

GOAL #2: ADVOCACY
Represent the profession before the State Legislature and California regulatory agencies, boards and commissions; and cultivate a strong political base for architects.

GOAL #3: LICENSURE
Promote licensed architects as valued members of the design, construction, and planning team.

GOAL #4: PRACTICE
Prepare architects to sustainably and successfully practice into the future.

GOAL #5: ENVIRONMENT
Position the profession as the credible voice for design in the built environment.
LITTLE SIGNS WITH BIG MEANINGS

As we continue to navigate through the pandemic and offices consider what the future of the work life is, one thing is certain: communication continues to be at the forefront. From webinars to townhalls; from social media inquiries and posts to Equity, Diversity, and Inclusion as the topic of summits, AIA CA does their best to keep you up to date and well-informed. Below are the latest numbers, but it is always more than numbers to us. It’s about the comments that the Firm Culture Webinar helped a large firm navigate some mentoring questions. Or the sole practitioner who read the Things You Can Do RIGHT Now: Passive Design information sheet and implemented some small-scale tactics that will go a long way for her client.