When it Comes to Climate Change, Traditional Practice is Broken

GOAL #1: MEMBERSHIP
Develop the next generation of leaders in the profession, and engage members to create an architectural community.

GOAL #2: ADVOCACY
Represent the profession before the State Legislature and California regulatory agencies, boards and commissions; and cultivate a strong political base for architects.

GOAL #3: LICENSURE
Promote licensed architects as valued members of the design, construction, and planning team.

GOAL #4: PRACTICE
Prepare architects to sustainably and successfully practice into the future.

GOAL #5: ENVIRONMENT
Position the profession as the credible voice for design in the built environment.
MISSION: AIA California, in collaboration with local components, is dedicated to serving its members, advancing the value of architects, and improving the quality of the built environment.

LITTLE SIGNS WITH BIG MEANINGS

This title swiped from a comment on AIA California’s Instagram page means so much more than the five simple words convey. It was literal, but it is also figurative. Small movements towards engaging members and the public, outreach efforts to partner with those who are also advocating for a cleaner, greener, socially just world, are happening. Below are the numbers and clickable links to see who is visiting which page and with what frequency, but when comments such as Instagram User, reneebuntingthe2nd, reach us, we feel the power of connection.

ANALYTICS

AIACA website pages viewed in past 60 days 52,381
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SOCIAL MEDIA

Twitter 5,577 followers
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