September 2021: Snapshot

MISSION: AIA California, in collaboration with local components, is dedicated to serving its members, advancing the value of architects, and improving the quality of the built environment.

GOAL #1: MEMBERSHIP
Develop the next generation of leaders in the profession, and engage members to create an architectural community.

GOAL #2: ADVOCACY
Represent the profession before the State Legislature and California regulatory agencies, boards and commissions; and cultivate a strong political base for architects.

GOAL #3: LICENSURE
Promote licensed architects as valued members of the design, construction, and planning team.

GOAL #4: PRACTICE
Prepare architects to sustainably and successfully practice into the future.

GOAL #5 ENVIRONMENT
Position the profession as the credible voice for design in the built environment.
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BEHIND THE SCENES

Some of the ways we can communicate can be measured, as evidenced below in the “By the Numbers.” But often, there are the communications that go under the proverbial radar. For example, many of you read the New York Times article California’s Plan to Make New Buildings Greener, which was about building code change for new construction may reduce emissions could raise prices. This was a biased opinion and the AIA CA, with the help of architectural experts on the subject, wrote a Letter to the Editor to express concern over the article. Feel free to drop us a line regarding anything you read that may be in need of an organizational response. We are here for you.

ANALYTICS

AIACA website pages viewed in past 60 days

54,000

Most Popular article on AIACA website in past 30 days

CalGreen Checklists

arcCA Digest visits for 60 days

1,638

Most popular arcCA article in past 30 days

Building Christ the Light

Climate Action Webinar attendees

1,119

Most attended Climate Action Webinar

Concrete Innovations

Trending Articles

How We House

Water Reuse Guide

SOCIAL MEDIA

Twitter

5,602 followers

@aiacalif

Instagram

2,457 followers

@aiacalif

Facebook

136 reached in past 28 days

@aiacalif

Linkedin

1,138 followers

@aiacalif