

MANDY FREELAND

AIA CALIFORNIA Vice President of the Academy for Emerging Professionals

PERSONAL PROFILE & STATEMENT OF INTENT

AIA LEADERSHIP

2015	AIA Golden Empire - Vice President / President-elect
2016	AIA Golden Empire - President
2017	AIA Golden Empire - Past President / Volunteer Executive Director
2018	AIA Blueprint for Better Champion
2020-2021	- Young Architect Regional Director, Southern California - AIA California AEP Council of Advisors - AIA California Board of Directors
2021-2022	AIA Golden Empire - Secretary & AEPS Committee Co-Chair

COMMITTEES

2017 - Current	AIA California Communications Advisory Committee
2016-2017	AIA California CACE
2016-2017	AIA California Advocacy Committee

COMMITMENT TO COMMUNITY

2016-2017 "Making Downtown Bakersfield" Stakeholder Provided input as a stakeholder to the High Speed Rail Station Area Plan for Downtown Bakersfield and volunteered as a facilitator for community outreach events.

2017-2018 Habitat For Humanity Golden Empire - Governance Committee Member

2018 "Pop Up Park" program sponsor, mentor, and creator. My firm and another woman-owned firm each created a "pop up park" at a local farmer's market event in Downtown Bakersfield. We collaborated with and mentored college architecture students in the design, build, and facilitation of the pop-up park, creating a socialization spot that included community-centered activities.

2019 Speaker at 2019 Young Architect Conference [Parents in Architecture]

2017, 2018, 2019 Guest Speaker at Bakersfield College Architecture Class

2017-2018 Bakersfield HSR Historic & Cultural Mitigation Committee. I participated in the committee to create requirements and programming for funding for historic and cultural preservation at the high speed rail station in Downtown Bakersfield.

Goals for VP of AEP

Continue Support & Collaboration with the Local Chapters

The pandemic provided an introduction to virtual communication that we didn't have before. I'd like to use a past AEP program, the "AEP Roadshow", and expand it virtually to make person-to-person contact with each of California's local chapters.

Start Introduction of Business Education & Mentorship in Collaboration with the Small Firm Exchange

I'd like to see the AEP become a resource for newly licensed entrepreneurs and those on the path toward firm leadership transition. We are the future of the profession. We are agile and open to new, innovative solutions for the profession. I'd like to create collaborative, innovative programming with the Small Firm Exchange and AIA Knowledge Communities.

Expand the Innovative and Disruptive Advances Beyond Architecture

In architecture in general and in AIA as a professional association, we do a lot of sharing and communicating internally amongst each other. I'd like to expand the advancements of our profession to groups, associations, and professions outside of the architecture world. In the spirit of learning innovation and disruption from others, I'd like to push it a step further and teach others how architects are adapting, changing the profession, growing with technology, and listening to a more agile generation.

Develop & Expand AEP Communications with AIA Communications Team

I have been a member of the YAF Social Media group for the past two years as the representative of the SV focus group. I have also volunteered on AIA California's Communications Advisory Committee since 2017 and was selected to an AIA National Task Force for Communications. I would like use my background in communications and public relations to further develop AIA California's social media strategies on incorporating their messaging with the next generation of professionals.