

# COMMITTEE STATUS REPORT

## PROFESSIONAL PRACTICE ADVISORY COMMITTEE

### COMMITTEE CHARGE

The purpose of this committee is to identify emerging trends in practice and facilitate and broadcast communication about the wide range of topics that are relevant to today’s practice of Architecture in all its various forms.

### OVERARCHING GOALS/OUTCOMES FOR 2023

1. Continue generating practice resources including continuous curation of content and developing phase II for the ArchiTECH Toolkit and the state-wide Architecture, Belonging, Connection (ABC) conversation series with diverse topics of interest
2. Continue communications between the Climate Action, Communications Advisory, Academy for Emerging Professionals, Continuing Education, and Equity, Diversity, and Inclusion committees to help prepare architects to successfully practice into the future
3. Continue to support member inquiries regarding practice issues

### STATUS SUMMARY / RECOMMENDATIONS

The Professional Practice Advisory Committee (PPAC) has met twice in 2023 and is continuing to support each of the four subcommittees: 2030, Business & Operations, Education, and Technology. Each subcommittee has met 2-3 times in 2023 and have continued their initiatives from the prior year including mining information for a 2030 resource library, the ABC candid conversation series, regularly scheduled practice related webinars, and the development of a more robust phase two of the technology toolkit created and released in 2022.

### OPERATING PLAN OVERVIEW

STRATEGIC PLAN	OPERATING PLAN OBJECTIVE	% DONE	DATE OF COMPLETEION	DRIVER
Engagement	Support member inquiries regarding practice issues	50%		PPAC
Engagement	Update technology toolkit for assisting firms with challenges in practice	50%		Rebekah
Engagement	Gather and share best practices by firms, educators and individuals	50%		Education Subcommittee
Engagement	Promote resources from Small Firm Exchange (SFX) and create curated Small Firm Toolkit/Resource Library to prepare firms for Zero Net Carbon Design (ZNCD) and construction	50%		Education Subcommittee



<b>Culture</b>	Develop communication strategies to promote architects including the value of non-traditional career paths.	50%		PPAC
<b>Culture</b>	Share employee retention strategies and promote alternative career paths, post licensure.	50%		PPAC
<b>Governance</b>	Manage and support Professional Practice Advisory Committee (PPAC) and accompanying subcommittees	50%		Rebekah

## ADDITIONAL PROJECTS & TASKS

PROJECT OR TASK	% DONE	COMPLETION DATE	DRIVER

## COMMITTEE CONTACTS

ROLE	NAME	E-MAIL
VP of Professional Practice	Carina Mills, AIA	<a href="mailto:carina.mills@rdc-s111.com">carina.mills@rdc-s111.com</a>
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Staff Liaison	Rebekah Aceves	<a href="mailto:raceves@aicalifornia.org">raceves@aicalifornia.org</a>

REPORT DATE	PREPARED BY
May 23, 2023	Rebekah Aceves