



# COMMITTEE STATUS REPORT

## MONTEREY DESIGN CONFERENCE COMMITTEE

### COMMITTEE CHARGE

This committee is responsible for planning and executing the world-renowned Monterey Design Conference. The committee is tasked with the planning, marketing, and speaker and sponsor recruitment while maintaining the integrity of the program.

### STATUS SUMMARY

Planning for the 2022 in-person Monterey Design Conference is well under way. The next committee call will take place in mid-January to resume speaker recruitment and discuss the best hybrid model to move forward with in 2022.

### OPERATING PLAN OVERVIEW

OPERATING PLAN OBJECTIVE	% DONE	COMPLETION DATE	DRIVER	NOTES
Plan and host the Monterey Design Conference - in-person; explore technology to support hybrid conference	5%	October 28-30, 2022	MDC Committee	Planning is just beginning

### REGISTRATION / BUDGET TRACKING

REGISTRATIONS	# REG.	PRICE PER REG.	TOTAL REVENUE	% OF GOAL
MEMBER				
NON-MEMBER				
EMERGING PROFESSIONAL				
OTHER				

SPONSORSHIP	TOTAL COMMITTED	GOAL	% OF GOAL COMMITTED
-------------	-----------------	------	---------------------



SPONSORSHIP	\$36,500	\$150,000	24.3%
-------------	----------	-----------	-------

## CHALLENGES AND ISSUES HISTORY

---

CHALLENGE / ISSUE	ASSIGNED TO	DATE

## CONCLUSIONS / RECOMMENDATIONS

The committee will continue planning the 2022 in-person Monterey Design Conference. Short term next steps include finalizing speakers, confirming sponsorships, and determining the best hybrid model to proceed with in 2022.

## COMMITTEE SUMMARY

---

REPORT DATE	PREPARED BY
Dec. 20, 2021	Hillary Krek