

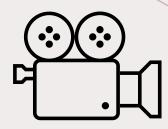
# Building a Better Proposal: How Worldclass Architects Get Clients to Say Yes

*SPEAKER:* DOUGLAS TEIGER, FAIA FOUNDER TEIGER CONSULTING









Cultivate a positive learning environment

#### Please use the **<u>O&A</u>** function to ask questions for today's presenter

#### This session qualifies for 1 AIA LU – AIA CA will submit for you

A recording of this presentation will be made available on our website soon

IA California

# LEARNING OBJECTIVES

Define types of proposals and identify what is included in a proposal

Analyze the difference between proposals and contracts



Develop a well-defined Terms and Conditions Exhibit



Illustrate the benefits of using the AIA Agreements

Identify why you should link your proposal to your project setup

### AIA Continuing Education Provider

Attendees will earn 1 AIA LU for attending this presentation live. AIA CA will submit you for AIA credit within 10 days of the presentation.

### PRESENTER

## DOUGLAS TEIGER, FAIA

## FOUNDER TEIGER CONSULTING

