

COMMITTEE STATUS REPORT

HEALTHCARE FACILITIES FORUM

COMMITTEE CHARGE

This committee plans and executes the Healthcare Facilities Forum, an annual, one day, conference which explores the forces that continue to shift healthcare delivery in California and how these will impact healthcare facilities’ design in the state. The Forum discusses current trends in healthcare from all members of the design and construction team, with special emphasis on the owner’s perspective. Committee members are active participants in the design and execution of the event – from speaker recruitment and selection to sponsorship development.

OVERARCHING GOALS/OUTCOMES FOR 2024

1. Develop a dynamic program that attracts and engages healthcare architects and clients alike.
2. In order to expand the reach, offer one or two satellite locations to bring together attendees at different venues in northern California.
3. Celebrate the 2024 Lifetime Achievement in Healthcare Facility Design and Kain Scholarship recipients at the conference.

STATUS SUMMARY / RECOMMENDATIONS

Planning for the 2024 Healthcare Facilities Forum is well underway. Save the Dates and further details to come within the next month. Sponsorship acquisitions have already begun.

OPERATING PLAN OVERVIEW

STRATEGIC PLAN	OPERATING PLAN OBJECTIVE	% DONE	DATE OF COMPLETEION	DRIVER
Engagement	Plan and host the Healthcare Facilities Forum - in-person & virtual	30%	Sept. 18, 2024	HFF Committee
Governance	Manage and support Healthcare Facilities Forum Committee	25%	Dec. 31, 2024	Hillary

ADDITIONAL PROJECTS & TASKS

GOAL OR TASK	% DONE	COMPLETION DATE	DRIVER



COMMITTEE CONTACTS

ROLE	NAME	E-MAIL
Co-chair	Scott Mackey, AIA	SMackey@henselphelps.com
Co-chair	Meradith Cherbo	Meradith.Cherbo@idsgi.com
Conference Consultant	Amy Orr	amy@orrganizedevents.com
Staff Liaison	Hillary Cole, Hon. AIA CA	hcole@aicalifornia.org

REPORT DATE	PREPARED BY
Mar. 18, 2024	Hillary Cole, Hon. AIA CA