



COMMITTEE STATUS REPORT

MONTEREY DESIGN CONFERENCE

COMMITTEE CHARGE

This committee is responsible for planning and executing the world-renowned Monterey Design Conference. The committee is tasked with the planning, marketing, and speaker and sponsor recruitment while maintaining the integrity of the program.

OVERARCHING GOALS/OUTCOMES FOR 2024

1. Develop a dynamic program that attracts and engages architects and design professionals from across the state and beyond.
2. Meet and/or exceed the fundraising goal with quality partners of the design and construction industry.
3. Explore opportunities to connect with students at an off-site watch party.

STATUS SUMMARY / RECOMMENDATIONS

Planning for the 2024 in-person Monterey Design Conference is well under way. All international speakers are confirmed; remaining speaker recruitment includes the Out of the Box, California Headliner, and Emerging Talent. Registration is now open with housing to open by end of March 2024.

OPERATING PLAN OVERVIEW

STRATEGIC PLAN	OPERATING PLAN OBJECTIVE	% DONE	DATE OF COMPLETION	DRIVER
Engagement	Plan and host the Monterey Design Conference - in-person & virtual	30%	Oct. 28, 2024	MDC Committee
Governance	Manage and support the Monterey Design Conference planning committee	25%	Dec. 31, 2024	Hillary

ADDITIONAL PROJECTS & TASKS

GOAL OR TASK	% DONE	COMPLETION DATE	DRIVER

COMMITTEE CONTACTS



ROLE	NAME	E-MAIL
Co-chair	Liz Ranieri, FAIA	er@kuthranieri.com
Co-chair	Valery Augustin, AIA	valery@dnaoffice.net
Conference Consultant	Amy Orr	amy@orrganizedevents.com
Staff Liaison	Hillary Cole, Hon. AIA CA	hcole@aicalifornia.org

REPORT DATE	PREPARED BY
Mar. 18, 2024	Hillary Cole, Hon. AIA CA