

2027 LEADERSHIP ELECTION

Candidate Profile



Ivonne Schley

Candidate for VP of CA CACE

Term: 2027

PROFESSIONAL BACKGROUND

Ivonne Schley serves as Executive Director of AIA Santa Barbara and Vice President of the California Council of Architectural Component Executives (CACE). A Santa Barbara resident for more than two decades, she holds a B.A. in Film and Media Studies from UC Santa Barbara and completed marketing studies at the University of London. Ivonne began her career in real estate marketing in 2015, previously serving as Marketing Director for Village Properties and for the No. 1 Berkshire Hathaway HomeServices agent worldwide. Today, she also works as a marketing consultant, bringing expertise in communications, branding, member engagement, and organizational leadership.

PHILOSOPHY, GOALS & OBJECTIVES

As Vice President of California CACE, the goal is to continue strengthening the network of component executives across the state through greater collaboration, shared learning, and meaningful connection. Component leaders often face similar challenges, and CACE is strongest when ideas, resources, and practical solutions can be exchanged to help each chapter thrive.

Continued priorities include supporting both established and emerging component executives, strengthening communication between local components and AIA California, and ensuring that the collective experience of component leaders helps inform the broader work of the organization. Elevating the visibility and value of component leadership, and the essential role executives play in advancing AIA's mission, also remains a key focus.

If reelected, the same collaborative, thoughtful, and engaged approach will continue, with an emphasis on building relationships, sharing resources, and fostering a stronger, more connected CACE community throughout California.