

2027 REGIONAL DIRECTOR ELECTION

Candidate Profile



Leticia Sylwan SooHoo

Candidate for Regional Director

REGION II

AIA Monterey Bay; AIA San Mateo County;
AIA Silicon Valley

Term: 2027-2028

PROFESSIONAL BACKGROUND

I am an award-winning project management professional, licensed architect, advocate for the AEC industry with 25+ years of experience.

Currently, I am an owner representative at Turner & Townsend @ Google, responsible for leading and executing commercial construction projects.

On the service side, I have been involved with AIA SF since 2013 and joined AIA SV board in 2021. I became the chapter president in 2025. On the state level, I am a Board of Regent of the California Architectural Foundation (CAF), and actively contributing to 2 task forces: Architectural Education TF, and Board Advisory Working Group on Interior Designers.

PHILOSOPHY, GOALS & OBJECTIVES

Serving in AIA California is deeply personal to me. My philosophy rests on a simple conviction: our profession's future depends entirely on how we support our communities we serve. As architects, we do more than shape physical structures; we build the frameworks for human connection. To truly thrive, we must bridge the gap between seasoned expertise and emerging talent, making our organization a launchpad for a more inclusive practice.

My lifelong goal is to empower the next generation of architects to lead and innovate while championing true equity in both the profession and in design. By prioritizing mentorship, we can dismantle old barriers to entry, accelerate growth, and ensure our leadership mirrors California's rich diversity. For me, equity means creating spaces that are accessible, just, and deeply responsive to everyone. Emerging professionals deserve the platform, resources, and authority to drive these human-centered advancements.

To achieve this, my objectives focus on proactive empowerment. First, I will enhance statewide mentorship networks connecting underrepresented designers with firm leaders. Second, I will advocate for initiatives that transition next-generation talent into influential leadership roles. Finally, I will champion supportive pathways to licensure, ensuring AIA California is a welcoming, inclusive home for the future of design.